

Presenting	3	2	1	pts
Introduction with overview & explaining purpose	Overview and purpose is very clear. Users know what is expected of them and what they will learn as a result of this field trip.	Overview and purpose is very general. Users will have a broad understanding of what is expected.	Overview and purpose lacks sufficient detail for users to know what is expected.	/3
Clarity & size of photographs	All photographs show features clearly. Photographs have been cropped to remove unnecessary parts and resized so they are large enough to show detail but do not take up more space than necessary.	Most photographs show features clearly. Some photographs should be cropped further to remove distracting details. Some photos may be too large or too small.	Photographs are generally not clear. They show unnecessary detail. Size is inappropriate for purpose.	/3
Sufficient number of photographs to show skill/concept clearly	--	Only key photographs are shown. There are sufficient photographs to guide user. All photographs are necessary to help user understand concept.	There are too many photographs showing unnecessary steps or there are insufficient photographs to illustrate key stages/places/concepts	/2
Sequencing of photographs & annotations	--	Concept/skill is broken down into well sequenced series of photographs. The order of photographs and annotations builds user understanding clearly and sequentially.	Sequencing of photographs doesn't seem to flow logically, resulting in some confusion or lack of clarity.	/2
Clarity of annotations	All annotations are clear, concise, and direct the user to relevant features in the photograph. The annotations are sufficiently detailed for the user to be able to follow the guide without any additional help.	Most annotations are clear, concise, and direct the user to relevant features in the photograph. Some detail is missing leading to minor confusion.	Annotations lack sufficient depth and clarity for users to follow easily.	3 x 2 = /6
Overall creativity & professional appearance	The design and layout of the field trip is very creative and interesting to users at the intended level. Text is free of spelling and grammar errors.	Uses some creative effects using standard techniques. Text is free of spelling and grammar errors.	Little or no creative design. Trip consists just of text and photos (little or no other artistic effects). More than one spelling or grammar error.	3
Total score for assignment: Please print this rubric, rate your assignment by circling the box that best describes your level of achievement in each category. Then record your score for each category and total score for the assignment. Turn in this completed rubric along with your assignment NOTE: your assignment will be returned ungraded if the completed rubric is not turned in along with the assignment.				/19

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